



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser **POL/Simmons, Gardner, Plakon/R/Str(1682**  
Agency/T-Code **Southern Campaign Resources (4245)/090C**  
Buyer **PENNINGTON,ERIN**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
ph: (555) 555-5555  
Product **Political (1065)**  
Brand **RPOF-3 PACK SIMMONS,GARDNER,PLAKC**  
Acct Types **National/Political**  
Est/Headline **/06285306**  
Demo  
Revision  
Comments

Invoice **635604**  
Inv Date **9/30/2012**  
Terms **Net 30**  
Contract **327632**  
Bill Type **Standard**  
Period **8/27/2012 - 9/30/2012**

**Southern Campaign Resources**  
**235 East Virginia Street**  
**Tallahassee, FL 32301**

AgM

RPOF-3 PAC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

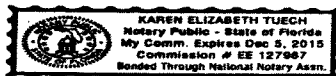
CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/1/2012 4:51:12PM**

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/TSCI	Amount	Remarks
6.0	Spot	7:00:00AM- 9:00:00	Day,W-1	08/29/12 8:29AM (We)	00:30		RPOF3112	\$2300.00	
7.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,Th-1	08/28/12 5:43PM (Tu)	00:30		RPOF3112	\$2500.00	
7.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,Th-1	08/30/12 5:22PM (Th)	00:30		RPOF3112	\$2500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,W-1,F-1	08/29/12 6:24PM (We)	00:30		RPOF3112	\$3500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,W-1,F-1	08/31/12 6:29PM (Fr)	00:30		RPOF3112	\$3500.00	
9.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Th-1	08/27/12 7:06PM (Mo)	00:30		RPOF3112	\$4200.00	
10.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1	08/28/12 7:36PM (Tu)	00:30		RPOF3112	\$4200.00	
11.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1	08/29/12 11:30PM (We)	00:30		RPOF3112	\$2250.00	
11.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1	08/30/12 11:54PM (Th)	00:30		RPOF3112	\$2250.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,F-1	09/04/12 5:28PM (Tu)	00:30		RPOF3112	\$3700.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,F-1	09/07/12 5:13PM (Fr)	00:30		RPOF3112	\$3700.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Th-1	09/03/12 6:29PM (Mo)	00:30		RPOF3112	\$3500.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Th-1	09/06/12 6:28PM (Th)	00:30		RPOF3112	\$3500.00	
14.0	Spot	7:00:00PM- 7:30:00	Day,W-1	09/05/12 7:25PM (We)	00:30		RPOF3112	\$4500.00	
15.0	Spot	11:00:00PM-11:35:00	Day,M-1,Th-1	09/03/12 11:28PM (Mo)	00:30		RPOF3112	\$2500.00	
15.0	Spot	11:00:00PM-11:35:00	Day,M-1,Th-1	09/06/12 11:34PM (Th)	00:30		RPOF3112	\$2500.00	
17.0	Spot	10:00:00PM-11:00:00	Day,W-1	08/29/12 10:16PM (We)	00:30		RPOF3112	\$10000.00	
18.0	Spot	11:00:00PM-11:35:00	Per week (1),Mo,Tu,We,Th,Fr	09/07/12 11:33PM (Fr)	00:30		RPOF3112	\$2600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	<b>\$63,700.00</b>	Total Spots	18
Commission	<b>(\$9,555.00)</b>		
Net Total	<b>\$54,145.00</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.